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## COP15 Side-event INVITATION

*The Club of Rome EU-Chapter (Brussels)  
Economics Web Institute (EWI) and  
International Expert Group on Earth System Preservation (IESP)  
are pleased to invite you to their debate on*

### *Plan B – Accelerating International Cooperation for Crash Programs to Save the Earth*

*by*

***Raoul Weiler***

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Tipping point that would make climate change irreversible should not be crossed and creative efforts by the international community – in every sort of triangular relations – should push the system into a trajectory of sustainability. It's imperative that between 2010 and 2012 a number of crash programs will be launched to build momentum for a paradigm shift in production and consumption, including through pervasive eco-innovations, leveraging on quick-start funding and innovative policies that frame mitigation as an opportunity more than a cost.

The event will present a wide number of innovative proposals, based on a recently published book<sup>1</sup>, which will be distributed to all participants. The issues of governance, radical technical change, capacity building and networking will be covered.

**Date: Thursday, December 10<sup>th</sup>, 2009 at 18:30-20:30**

A welcome coffee will be offered at the beginning. After the event all participants are invited to join the speakers for dinner (participation is at own cost).

**Venue: The Danish Environmental Protection Agency ("Miljøstyrelsen" in Danish), Strandgade 29, København K, Meeting room A, ground floor - Copenhagen<sup>2</sup>.** For planning and logistical reasons, please send your registration for the event as well as for dinner to [director@economicswebinstitute.org](mailto:director@economicswebinstitute.org) or by calling +39 349 36 10 479 (mobile phone), possibly before 9<sup>th</sup> December.

<sup>1</sup> For more information, see <http://www.economicswebinstitute.org/innopolicymitigation.htm>

<sup>2</sup> Metro station Christianshavns Kanal is within walking distance, see map: <http://map.krak.dk/m/Mojve>